

# YouGov Survey: Awareness About Donald Trump



Sample 1000 U.S. Adult Citizens  
Conducted January 30 - February 1, 2024  
Margin of Error ±3.9%

## 1. Setting aside your belief as to whether Donald Trump has done the following, to your knowledge, has Donald Trump...?

	Yes	No	Not sure
Been found liable for sexually assaulting and defaming writer E. Jean Carroll	55%	18%	27%
Been sued for fraudulently inflating the value of his properties to obtain favorable loans and tax benefits	47%	24%	28%
Been charged with falsifying business records to conceal hush money payments to a porn star	55%	21%	24%
Been charged with taking highly classified documents from the White House and obstructing efforts to retrieve them	59%	21%	20%
Been charged with conspiring to overturn the results of a presidential election	56%	25%	19%
Been charged with attempting to obstruct the certification of a presidential election	51%	25%	24%
Been charged with violating the emoluments clause by taking money from foreign governments	23%	39%	38%
Been charged with facilitating drug trafficking operations	9%	64%	27%

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<b>Interviewing Dates</b>	January 30 - February 1, 2024
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.071 to 6.53, with a mean of one and a standard deviation of 0.74.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.9% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	93 questions not reported.

# YouGov Survey: Awareness About Donald Trump

January 30 - February 1, 2024 - 1000 U.S. adult citizens



## 1A. Awareness About Donald Trump — Been found liable for sexually assaulting and defaming writer E. Jean Carroll

Setting aside your belief as to whether Donald Trump has done the following, to your knowledge, has Donald Trump... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	55%	58%	52%	35%	49%	64%	69%	57%	*	49%	*
No	18%	19%	18%	21%	23%	15%	16%	20%	*	17%	*
Not sure	27%	23%	30%	44%	28%	22%	15%	23%	*	34%	*
Totals	100%	100%	100%	100%	100%	101%	100%	100%	*	100%	*
Unweighted N	(996)	(468)	(528)	(168)	(228)	(392)	(208)	(685)	(98)	(136)	(77)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	55%	70%	50%	45%	77%	53%	47%	58%	72%	55%	59%	55%	52%
No	18%	8%	18%	30%	7%	26%	22%	17%	13%	21%	19%	20%	12%
Not sure	27%	22%	32%	25%	16%	22%	31%	25%	16%	25%	21%	25%	36%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	101%	101%	99%	100%	100%
Unweighted N	(996)	(340)	(373)	(283)	(371)	(310)	(397)	(288)	(209)	(163)	(217)	(390)	(226)

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January 30 - February 1, 2024 - 1000 U.S. adult citizens



## 1B. Awareness About Donald Trump — Been sued for fraudulently inflating the value of his properties to obtain favorable loans and tax benefits

Setting aside your belief as to whether Donald Trump has done the following, to your knowledge, has Donald Trump... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	47%	46%	49%	44%	45%	50%	49%	45%	*	53%	*
No	24%	27%	21%	22%	21%	25%	29%	27%	*	22%	*
Not sure	28%	27%	30%	35%	34%	25%	22%	28%	*	24%	*
Totals	99%	100%	100%	101%	100%	100%	100%	100%	*	99%	*
Unweighted N	(996)	(470)	(526)	(168)	(229)	(391)	(208)	(684)	(99)	(136)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	47%	71%	45%	26%	78%	28%	44%	49%	62%	47%	48%	47%	48%
No	24%	8%	22%	43%	7%	44%	24%	27%	17%	27%	22%	25%	22%
Not sure	28%	21%	32%	32%	15%	27%	32%	24%	21%	26%	30%	28%	30%
Totals	99%	100%	99%	101%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(996)	(337)	(375)	(284)	(369)	(311)	(398)	(287)	(209)	(164)	(217)	(391)	(224)

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January 30 - February 1, 2024 - 1000 U.S. adult citizens



## 1C. Awareness About Donald Trump — Been charged with falsifying business records to conceal hush money payments to a porn star

Setting aside your belief as to whether Donald Trump has done the following, to your knowledge, has Donald Trump... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	55%	54%	57%	49%	54%	58%	60%	54%	*	61%	*
No	21%	24%	18%	21%	18%	23%	22%	23%	*	19%	*
Not sure	24%	22%	26%	30%	28%	20%	19%	24%	*	20%	*
Totals	100%	100%	101%	100%	100%	101%	101%	101%	*	100%	*
Unweighted N	(997)	(471)	(526)	(168)	(228)	(392)	(209)	(686)	(98)	(136)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	55%	74%	53%	39%	83%	42%	53%	55%	68%	55%	58%	52%	60%
No	21%	11%	19%	34%	6%	33%	19%	25%	17%	19%	20%	25%	17%
Not sure	24%	16%	28%	27%	10%	25%	28%	21%	15%	26%	23%	23%	23%
Totals	100%	101%	100%	100%	99%	100%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(997)	(339)	(375)	(283)	(371)	(311)	(397)	(287)	(210)	(163)	(217)	(391)	(226)

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## 1D. Awareness About Donald Trump — Been charged with taking highly classified documents from the White House and obstructing efforts to retrieve them

Setting aside your belief as to whether Donald Trump has done the following, to your knowledge, has Donald Trump... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	59%	60%	58%	51%	57%	63%	64%	59%	*	65%	*
No	21%	23%	19%	20%	20%	20%	23%	22%	*	15%	*
Not sure	20%	17%	23%	29%	23%	16%	13%	19%	*	20%	*
Totals	100%	100%	100%	100%	100%	99%	100%	100%	*	100%	*
Unweighted N	(998)	(471)	(527)	(167)	(229)	(393)	(209)	(687)	(98)	(136)	(77)

  

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	59%	73%	60%	45%	82%	52%	53%	62%	74%	58%	63%	58%	58%
No	21%	11%	19%	33%	9%	31%	22%	23%	11%	24%	20%	21%	19%
Not sure	20%	16%	21%	23%	10%	17%	25%	15%	15%	17%	18%	20%	24%
Totals	100%	100%	100%	101%	101%	100%	100%	100%	100%	99%	101%	99%	101%
Unweighted N	(998)	(339)	(375)	(284)	(371)	(311)	(396)	(288)	(211)	(165)	(217)	(391)	(225)

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## 1E. Awareness About Donald Trump — Been charged with conspiring to overturn the results of a presidential election

Setting aside your belief as to whether Donald Trump has done the following, to your knowledge, has Donald Trump... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	56%	56%	56%	52%	54%	55%	62%	53%	*	56%	*
No	25%	28%	23%	22%	21%	27%	30%	28%	*	25%	*
Not sure	19%	17%	22%	26%	25%	19%	8%	19%	*	19%	*
Totals	100%	101%	101%	100%	100%	101%	100%	100%	*	100%	*
Unweighted N	(995)	(470)	(525)	(167)	(227)	(393)	(208)	(684)	(98)	(136)	(77)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	56%	73%	51%	42%	77%	47%	52%	56%	69%	56%	56%	53%	59%
No	25%	12%	26%	38%	10%	39%	26%	28%	19%	29%	22%	28%	20%
Not sure	19%	14%	23%	21%	13%	14%	22%	17%	12%	15%	22%	18%	22%
Totals	100%	99%	100%	101%	100%	100%	100%	101%	100%	100%	100%	99%	101%
Unweighted N	(995)	(338)	(376)	(281)	(372)	(310)	(394)	(288)	(210)	(164)	(216)	(389)	(226)

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## 1F. Awareness About Donald Trump — Been charged with attempting to obstruct the certification of a presidential election

Setting aside your belief as to whether Donald Trump has done the following, to your knowledge, has Donald Trump... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	51%	48%	54%	47%	51%	51%	56%	51%	*	54%	*
No	25%	27%	22%	22%	19%	26%	31%	27%	*	21%	*
Not sure	24%	24%	24%	31%	30%	23%	13%	22%	*	25%	*
Totals	100%	99%	100%	100%	100%	100%	100%	100%	*	100%	*
Unweighted N	(995)	(470)	(525)	(168)	(227)	(393)	(207)	(683)	(99)	(136)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	51%	69%	48%	36%	76%	39%	48%	51%	64%	55%	50%	49%	53%
No	25%	12%	21%	42%	10%	42%	24%	26%	22%	27%	23%	28%	19%
Not sure	24%	19%	31%	21%	14%	19%	29%	23%	14%	18%	27%	23%	28%
Totals	100%	100%	100%	99%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(995)	(340)	(373)	(282)	(370)	(310)	(396)	(288)	(209)	(164)	(217)	(389)	(225)



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## 1G. Awareness About Donald Trump — Been charged with violating the emoluments clause by taking money from foreign governments

Setting aside your belief as to whether Donald Trump has done the following, to your knowledge, has Donald Trump... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	23%	21%	25%	30%	25%	17%	23%	21%	*	30%	*
No	39%	47%	31%	30%	25%	46%	51%	44%	*	29%	*
Not sure	38%	32%	44%	40%	50%	36%	26%	35%	*	40%	*
Totals	100%	100%	100%	100%	100%	99%	100%	100%	*	99%	*
Unweighted N	(999)	(471)	(528)	(168)	(229)	(393)	(209)	(686)	(99)	(137)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	23%	43%	17%	9%	40%	8%	23%	24%	22%	27%	23%	22%	22%
No	39%	22%	37%	58%	25%	61%	36%	41%	42%	39%	41%	40%	35%
Not sure	38%	34%	46%	33%	35%	31%	41%	36%	36%	34%	37%	38%	44%
Totals	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%	101%
Unweighted N	(999)	(339)	(376)	(284)	(371)	(312)	(398)	(287)	(211)	(164)	(217)	(392)	(226)

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January 30 - February 1, 2024 - 1000 U.S. adult citizens



## 1H. Awareness About Donald Trump — Been charged with facilitating drug trafficking operations

Setting aside your belief as to whether Donald Trump has done the following, to your knowledge, has Donald Trump... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	9%	11%	8%	20%	12%	4%	4%	7%	*	16%	*
No	64%	68%	60%	39%	58%	74%	80%	70%	*	51%	*
Not sure	27%	22%	32%	42%	30%	22%	16%	23%	*	32%	*
Totals	100%	101%	100%	101%	100%	100%	100%	100%	*	99%	*
Unweighted N	(997)	(469)	(528)	(168)	(229)	(390)	(210)	(684)	(99)	(137)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	9%	17%	5%	6%	11%	2%	7%	9%	13%	8%	8%	9%	11%
No	64%	53%	62%	78%	61%	84%	62%	67%	61%	67%	68%	66%	55%
Not sure	27%	31%	33%	16%	28%	14%	31%	23%	26%	25%	25%	25%	33%
Totals	100%	101%	100%	100%	100%	100%	100%	99%	100%	100%	101%	100%	99%
Unweighted N	(997)	(340)	(374)	(283)	(371)	(312)	(395)	(288)	(211)	(165)	(216)	(392)	(224)

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<b>Interviewing Dates</b>	January 30 - February 1, 2024
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.071 to 6.53, with a mean of one and a standard deviation of 0.74.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.9% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	93 questions not reported.